

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 65674-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|--------------------------|--------------|--------------|
| WKRC-TV | Millennium Washington DC | Millennium | National |

| Advertiser | Product | Estimate Number |
|---------------------|--------------|-----------------|
| Senate Majority PAC | MAJORITY PAC | 2063 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/16/12 - 10/22/12 | 65674 | 09842958 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 94 | 100 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------------|-------------------|---------|--------|----------------|------------|------|
| 1 | 10/16/12 | 10/22/12 | 6a Good Morn Cincinnati | 6:00 AM-6:30 AM | MTWTF-- | :30 | 2 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 WKRC Tu 10/16/12 6:15 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 SMP0H12-04-30H \$1,400.00 NM | | | | | | | | | |
| 1 WKRC W 10/17/12 6:14 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 SMP0H12-04-30H \$1,400.00 NM | | | | | | | | | |
| 2 | 10/20/12 | 10/20/12 | 6a-8a Local 12 News Sat | 7:30 AM-8:00 AM | -----S- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WKRC Sa 10/20/12 7:52 AM 6a-8a Local 12 News Sat 7:30 AM-8:00 AM :30 SMP0H12-04-30H \$1,000.00 NM | | | | | | | | | |
| 3 | 10/16/12 | 10/22/12 | M-F 9a-10a | 9:00 AM-10:00 AM | MTWTF-- | :30 | 1 | \$650.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 1 \$650.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WKRC M 10/22/12 9:39 AM M-F 9a-10a 9:00 AM-10:00 AM :30 SMP0H12-04-30H \$650.00 NM | | | | | | | | | |
| 4 | 10/16/12 | 10/22/12 | The Price is Right | 11:00 AM-12:00 PM | MTWTF-- | :30 | 2 | \$3,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$3,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WKRC Tu 10/16/12 11:30 AM The Price is Right 11:00 AM-12:00 PM :30 SMP0H12-04-30H \$3,500.00 NM | | | | | | | | | |
| 2 WKRC M 10/22/12 10:59 AM The Price is Right 11:00 AM-12:00 PM :30 SMP0H12-04-30H \$3,500.00 NM | | | | | | | | | |
| 5 | 10/16/12 | 10/22/12 | Local 12 News at Noon | 12:00 PM-12:30 PM | MTWTF-- | :30 | 4 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 4 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WKRC Tu 10/16/12 12:20 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 SMP0H12-04-30H \$2,500.00 NM | | | | | | | | | |
| 2 WKRC W 10/17/12 12:25 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 SMP0H12-04-30H \$2,500.00 NM | | | | | | | | | |
| 1 WKRC F 10/19/12 12:25 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 SMP0H12-04-30H \$2,500.00 NM | | | | | | | | | |
| 4 WKRC M 10/22/12 12:07 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 SMP0H12-04-30H \$2,500.00 NM | | | | | | | | | |

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| 65674-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
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| Senate Majority PAC | MAJORITY PAC | 2063 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------------------|-------------------|---------|--------|----------------|------------|------|
| 5 | 10/16/12 | 10/22/12 | Local 12 News at Noon | 12:00 PM-12:30 PM | MTWTF-- | :30 | 4 | \$2,500.00 | NM |
| 6 | 10/16/12 | 10/22/12 | Young & the Restless | 12:30 PM-1:30 PM | MTWTF-- | :30 | 3 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 WKRC Tu 10/16/12 12:59 PM Young & the Restless 12:30 PM-1:30 PM :30 SMP0H12-04-30H \$1,500.00 NM | | | | | | | | | |
| 3 WKRC W 10/17/12 12:55 PM Young & the Restless 12:30 PM-1:30 PM :30 SMP0H12-04-30H \$1,500.00 NM | | | | | | | | | |
| 1 WKRC M 10/22/12 12:56 PM Young & the Restless 12:30 PM-1:30 PM :30 SMP0H12-04-30H \$1,500.00 NM | | | | | | | | | |
| 7 | 10/16/12 | 10/22/12 | Bold & the Beautiful | 1:30 PM-2:00 PM | MTWTF-- | :30 | 2 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WKRC Tu 10/16/12 1:29 PM Bold & the Beautiful 1:30 PM-2:00 PM :30 SMP0H12-04-30H \$1,200.00 NM | | | | | | | | | |
| 2 WKRC W 10/17/12 1:29 PM Bold & the Beautiful 1:30 PM-2:00 PM :30 SMP0H12-04-30H \$1,200.00 NM | | | | | | | | | |
| 8 | 10/16/12 | 10/22/12 | Let's Make a Deal | 3:00 PM-4:00 PM | MTWTF-- | :30 | 3 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WKRC Tu 10/16/12 3:28 PM Let's Make a Deal 3:00 PM-4:00 PM :30 SMP0H12-04-30H \$1,000.00 NM | | | | | | | | | |
| 2 WKRC W 10/17/12 Let's Make a Deal 3:00 PM-4:00 PM :00 \$1,000.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 1 WKRC F 10/19/12 3:24 PM Let's Make a Deal 3:00 PM-4:00 PM :30 SMP0H12-04-30H \$1,000.00 NM | | | | | | | | | |
| 9 | 10/16/12 | 10/22/12 | 4p Local 12 News at Four | 4:00 PM-4:30 PM | MTWTF-- | :30 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WKRC M 10/22/12 4:13 PM 4p Local 12 News at Four 4:00 PM-4:30 PM :30 SMP0H12-04-30H \$2,000.00 NM | | | | | | | | | |
| 10 | 10/16/12 | 10/22/12 | 4p Local 12 News at Four | 4:30 PM-5:00 PM | MTWTF-- | :30 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WKRC Tu 10/16/12 4:43 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 SMP0H12-04-30H \$2,000.00 NM | | | | | | | | | |
| 11 | 10/16/12 | 10/22/12 | 5p Local 12 News at Five | 5:00 PM-5:30 PM | MTWTF-- | :30 | 2 | \$2,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$2,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WKRC Tu 10/16/12 5:27 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 SMP0H12-04-30H \$2,200.00 NM | | | | | | | | | |
| 2 WKRC M 10/22/12 5:27 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 SMP0H12-04-30H \$2,200.00 NM | | | | | | | | | |
| 12 | 10/16/12 | 10/22/12 | 5p Local 12 News at Five | 5:30 PM-6:00 PM | MTWTF-- | :30 | 1 | \$2,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 1 \$2,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WKRC Tu 10/16/12 5:53 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 SMP0H12-04-30H \$2,400.00 NM | | | | | | | | | |

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| 65674-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| Senate Majority PAC | MAJORITY PAC | 2063 | |

www.local12.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------------|-------------------|---------|--------|----------------|------------|------|
| 13 | 10/16/12 | 10/22/12 | 6p Local 12 News at Six | 6:00 PM-6:30 PM | MTWTF-- | :30 | 2 | \$2,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$2,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 WKRC F 10/19/12 6:27 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 SMP0H12-04-30H \$2,800.00 NM | | | | | | | | | |
| 1 WKRC M 10/22/12 6:27 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 SMP0H12-04-30H \$2,800.00 NM | | | | | | | | | |
| 14 | 10/20/12 | 10/20/12 | 6pm Local 12 News Sat | 6:00 PM-6:30 PM | -----S- | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WKRC Sa 10/20/12 6pm Local 12 News Sat 6:00 PM-6:30 PM :00 \$1,200.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 15 | 10/21/12 | 10/21/12 | 630p Local 12 News Sun | 6:30 PM-7:00 PM | -----S | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WKRC Su 10/21/12 630p Local 12 News Sun 6:30 PM-7:00 PM :00 \$1,500.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 16 | 10/16/12 | 10/22/12 | M-F 7p-730p | 7:00 PM-7:30 PM | MTWTF-- | :30 | 2 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WKRC Tu 10/16/12 7:26 PM M-F 7p-730p 7:00 PM-7:30 PM :30 SMP0H12-04-30H \$2,000.00 NM | | | | | | | | | |
| 2 WKRC W 10/17/12 7:26 PM M-F 7p-730p 7:00 PM-7:30 PM :30 SMP0H12-04-30H \$2,000.00 NM | | | | | | | | | |
| 17 | 10/16/12 | 10/22/12 | M-F 730p-8p | 7:27 PM-8:00 PM | MTWTF-- | :30 | 2 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WKRC Tu 10/16/12 7:45 PM M-F 730p-8p 7:27 PM-8:00 PM :30 SMP0H12-04-30H \$2,000.00 NM | | | | | | | | | |
| 2 WKRC M 10/22/12 7:41 PM M-F 730p-8p 7:27 PM-8:00 PM :30 SMP0H12-04-30H \$2,000.00 NM | | | | | | | | | |
| 18 | 10/16/12 | 10/22/12 | 11p M-F Local 12 News 11 | 11:00 PM-11:35 PM | MTWTF-- | :30 | 2 | \$3,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$3,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 WKRC F 10/19/12 11:26 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 SMP0H12-04-30H \$3,200.00 NM | | | | | | | | | |
| 1 WKRC M 10/22/12 11:30 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 SMP0H12-04-30H \$3,200.00 NM | | | | | | | | | |
| 19 | 10/21/12 | 10/21/12 | 11p M-Su Local 12 News 11 | 11:00 PM-11:35 PM | -----S | :30 | 1 | \$3,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$3,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WKRC Su 10/21/12 12:27 AM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 SMP0H12-04-30H \$3,200.00 NM | | | | | | | | | |
| 20 | 10/16/12 | 10/22/12 | Letterman | 11:35 PM-12:35 XM | MTWTF-- | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 1 \$1,200.00 | | | | | | | | | |

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|---|------------|----------|-------------------------|-------------------|-------------------------|-------------------|----------------|----------------|------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|------------|----------|----|----------|----------|-----------|-------------------|----------------|----------------|------------|------|------|---|------|----|----------|----------|-------------------------|-------------------|-----|----------------|------------|----|
| 20 | 10/16/12 | 10/22/12 | Letterman | 11:35 PM-12:35 XM | MTWTF-- | :30 | 1 | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>Th</td><td>10/18/12</td><td>12:34 AM</td><td>Letterman</td><td>11:35 PM-12:35 XM</td><td>:30</td><td>SMP0H12-04-30H</td><td>\$1,200.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WKRC | Th | 10/18/12 | 12:34 AM | Letterman | 11:35 PM-12:35 XM | :30 | SMP0H12-04-30H | \$1,200.00 | NM | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WKRC | Th | 10/18/12 | 12:34 AM | Letterman | 11:35 PM-12:35 XM | :30 | SMP0H12-04-30H | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 21 | 10/18/12 | 10/18/12 | Thu Reg 3 | 10:00 PM-11:00 PM | ---T--- | :30 | 1 | \$8,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>---T---</td><td>1</td><td>\$8,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>Th</td><td>10/18/12</td><td>10:36 PM</td><td>Thu Reg 3</td><td>10:00 PM-11:00 PM</td><td>:30</td><td>SMP0H12-04-30H</td><td>\$8,000.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/15/12 | 10/21/12 | ---T--- | 1 | \$8,000.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WKRC | Th | 10/18/12 | 10:36 PM | Thu Reg 3 | 10:00 PM-11:00 PM | :30 | SMP0H12-04-30H | \$8,000.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/12 | 10/21/12 | ---T--- | 1 | \$8,000.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WKRC | Th | 10/18/12 | 10:36 PM | Thu Reg 3 | 10:00 PM-11:00 PM | :30 | SMP0H12-04-30H | \$8,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 22 | 10/17/12 | 10/19/12 | Local 12 News at Noon | 12p-1230p | --WTF-- | :30 | 1 | \$1,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>--WTF--</td><td>1</td><td>\$1,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>F</td><td>10/19/12</td><td>12:08 PM</td><td>Local 12 News at Noon</td><td>12p-1230p</td><td>:30</td><td>SMP0H12-04-30H</td><td>\$1,000.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/15/12 | 10/21/12 | --WTF-- | 1 | \$1,000.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WKRC | F | 10/19/12 | 12:08 PM | Local 12 News at Noon | 12p-1230p | :30 | SMP0H12-04-30H | \$1,000.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/12 | 10/21/12 | --WTF-- | 1 | \$1,000.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WKRC | F | 10/19/12 | 12:08 PM | Local 12 News at Noon | 12p-1230p | :30 | SMP0H12-04-30H | \$1,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 23 | 10/17/12 | 10/19/12 | 6a Good Morn Cincinnati | 6:00 AM-6:30 AM | --WTF-- | :30 | 1 | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>--WTF--</td><td>1</td><td>\$1,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>W</td><td>10/17/12</td><td>6:23 AM</td><td>6a Good Morn Cincinnati</td><td>6:00 AM-6:30 AM</td><td>:30</td><td>SMP0H12-04-30H</td><td>\$1,200.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/15/12 | 10/21/12 | --WTF-- | 1 | \$1,200.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WKRC | W | 10/17/12 | 6:23 AM | 6a Good Morn Cincinnati | 6:00 AM-6:30 AM | :30 | SMP0H12-04-30H | \$1,200.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/12 | 10/21/12 | --WTF-- | 1 | \$1,200.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WKRC | W | 10/17/12 | 6:23 AM | 6a Good Morn Cincinnati | 6:00 AM-6:30 AM | :30 | SMP0H12-04-30H | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 24 | 10/17/12 | 10/19/12 | Letterman | 1135p-1235a | --WTF-- | :30 | 1 | \$1,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>--WTF--</td><td>1</td><td>\$1,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>F</td><td>10/19/12</td><td>12:30 AM</td><td>Letterman</td><td>1135p-1235a</td><td>:30</td><td>SMP0H12-04-30H</td><td>\$1,500.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/15/12 | 10/21/12 | --WTF-- | 1 | \$1,500.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WKRC | F | 10/19/12 | 12:30 AM | Letterman | 1135p-1235a | :30 | SMP0H12-04-30H | \$1,500.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/12 | 10/21/12 | --WTF-- | 1 | \$1,500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WKRC | F | 10/19/12 | 12:30 AM | Letterman | 1135p-1235a | :30 | SMP0H12-04-30H | \$1,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total Spots | | | | | | | 36 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$77,250.00 |
| <u>Agency Commission</u> | \$11,587.50 |
| <u>Net Amount Due</u> | \$65,662.50 |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.